

# Handout — Simplify Your Affiliate Workload with WordPress

PMA Summit: Connect - By Mike Allen ([MagnoliaGeek](#), part of [Businesswright](#))

WordPress plugin recommendations — with links (affiliate links may be used)

## Content-Focused Plugins

Name	Details	Free Version?
<a href="#">TablePress</a>	Embed sortable, rich tables into posts and pages (without code).	Yes
<a href="#">EmbedPress</a>	Embed videos, audio, Google Drive content, Facebook posts and more.	Yes
<a href="#">_____ SEO</a>	<a href="#">Yoast</a> , <a href="#">SEOPress</a> , <a href="#">RankMath</a> , <a href="#">Squirrly</a> are good options.	Yes
<a href="#">Relevanssi</a>	Enhanced site search (synonyms, "did you mean", more).	Yes

## Link-Focused Plugins

Name	Details	Free Version?
<a href="#">Pretty Links</a>	Shrink, track, manage links using your domain name.	Yes
<a href="#">Redirection</a>	Manage 301 redirections and keep track of 404 errors.	Yes
<a href="#">Affiliate Coupons</a>	Dashboard management of coupons and their affiliate links.	No
<a href="#">Open External Links in a New Window</a>	Opens external links in a new browser tab or window.	Yes

## Marketing-Focused Plugins

Name	Details	Free Version?
<a href="#">MailPoet</a>	Email newsletters, post notifications, welcome emails, more.	Yes
<a href="#">Skimlinks</a>	Automatically converts your exit links to affiliate links (almost 50K programs).	Yes
<a href="#">Contact Form 7</a>	Simple but effective contact form.	Yes
<a href="#">Tidio</a>	Live chat, chatbots and more for your site (Facebook Messenger too).	Yes

## Social-Focused Plugins

Name	Details	Free Version?
<a href="#">Scriptless Social Sharing</a>	Lightweight social sharing buttons for posts and pages.	Yes
<a href="#">Akismet Spam Protection</a>	Automatically checks all comments to filter out spam.	Yes
<a href="#">PixelYourSite</a>	Manage Facebook pixel, Google Analytics and more.	Yes
<a href="#">Ultimate Addons for Gutenberg</a>	Free collection of elegant page-building blocks.	Yes

## Security-Focused Plugins

Name	Details	Free Version?
<a href="#">ManageWP</a>	External management + \$2/mo. offsite backups.	Yes
<a href="#">Invisible reCaptcha</a>	Integrates Google's Invisible reCaptcha (protects forms).	Yes
<a href="#">ShortPixel Adaptive Images</a>	Image optimization and CDN.	Yes
<a href="#">Header Footer Code Manager</a>	Orderly management of embedded scripts.	Yes

## Bonus Material

For more affiliate programs to join (or for affiliate program management), please see [AffGeek](#), my affiliate management agency. Featured programs include [InfiniteAloe](#) and [Perdue Farms](#).

- [Curated Affiliate Resources](#) - PMA, FTC guidelines, network resources, more
- [Marketing Calendar](#) - promotional suggestions for affiliates

For WordPress support and more recommendations, please see [MagnoliaGeek](#), my WordPress support agency.

- [How to Create a Gravatar](#) - instructions
- [Other resources](#) (and coupons) - savings on office resources

